

# PALMIERI TYLER

ATTORNEYS  
AT LAW

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Michael Cho

**Of Counsel**

[mcho@ptwww.com](mailto:mcho@ptwww.com)

Phone: 949.851.7268

Fax: 949.851.5425

For more than 20 years, Mr. Cho has been instrumental in building Orange County's hospitality industry. His clients include some of the county's most well known chefs, restaurants, bars, hotel resorts, golf courses, stadiums, breweries and wineries as well as wholesalers and distributors of food and beverage products.

He advises business owners, investors and franchisees seeking to expand their businesses and brands through scouting new locations and acquiring other operations. Additionally, Mr. Cho counsels business owners, including chef-driven restaurants, on general business operations including menu development, business structures, acquisitions, leasing, due diligence, land use entitlement and conditional use permits related to the service of alcoholic beverages.

Mr. Cho is widely known as the go-to attorney when it comes to securing an

alcoholic beverage license due to his long-standing relationship and impeccable reputation with the California Department of Alcoholic Beverage Control. Having handled more than 3,000 alcohol license transfers, he has experience representing investors with the purchase and sale of businesses with alcoholic beverage licenses as well as the background to provide advice on the acquisition, sale or valuation of alcoholic beverage licenses.

## **Court Admissions**

- State of California

## **Professional Memberships and Activities**

- National Association of Alcoholic Beverage Licensing Attorneys  
[www.naabla.com](http://www.naabla.com)
- California Restaurant Association [www.calrest.org](http://www.calrest.org)

## **Community Involvement**

- Festival of Children-Business Development Board Member
- Muscular Dystrophy Association - Gift of Hope
- Share Our Strength
- Dream Street Foundation
- Oceana
- Share Our Wine
- Rod Carew Pediatric Cancer Research Foundation

## **Representative Matters**

Mastro's Restaurants, Neiman-Marcus, Four Seasons Resorts, Wahoo's Fish Taco, House of An, MGM Mirage, St. Regis Hotels, Wolfgang Puck Food Company, The Ritz Restaurant, Herbst Gaming, Starwood Hotels & Resorts International, Cheesecake Factory, Mountain High Ski Resort and many more.

## **Education**

- 1986-1989 - Loyola Law School, Los Angeles, California
- 1982-1986 - Georgetown University, Washington D.C. (BS)

## **Practice Areas**

- Franchising
- Corporate